



Form PTO-1449
(REV. 8-83)

U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

ATTY. DOCKET NO.

T721-10

INT. APPLN NO.

09/712,790

INFORMATION DISCLOSURE CITATION

APPLICANT

ELDERING

INT. FILING DATE

14 NOV 2000

GROUP

2711

(Use several sheets if necessary)

U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER							DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	AA	5	7	8	1	2	2	6	07/98	Sheehan	348	6	
	AB	6	1	1	9	0	9	8	09/00	Guyot et al.	705	14	
	AC	6	0	2	6	3	6	8	02/00	Brown et al.	705	14	
	AD	6	0	2	6	3	6	9	02/00	Capek	705	14	
	AE	6	0	2	9	0	4	5	02/00	Picco et al.	455	5.1	

		DOCUMENT NUMBER							DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
													YES	NO

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

EXAMINER

DATE CONSIDERED

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.


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Electronic Information Disclosure Statement



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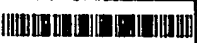







Queue Based Advertisement Scheduling and Sales

Application: 
09/712790
Confirmation: 8882
Applicant(s): Charles Eldering
Docket Number: T721-10
Group Art Unit: 2711
Examiner: Unknown
search string: (5621728 or 5650994 or 6002394 or 6253238 or 6263501).pn.

■ *That each item of information contained in the information disclosure statement was cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement.*

US Patent Documents

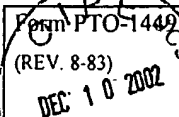
Note: Applicant is not required to submit a paper copy of cited US Patent Documents

init	Citation No.	Patent Number	Date	Bar Code	Patentee	Class	Subclass
	P01	5621728	1997-04-15		Lightfoot et al	370	60.1
	P02	5650994	1997-07-22		Daley	370	259
	P03	6002394	1999-12-14		Schein et al	345	327
	P04	6253238	2001-07-26		Lauder et al	709	217
							

P05	6263501	2001-07-17	Schein et al	725	39
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Signature

Examiner Name	Date
<i>for Shukla</i>	11/26/04



U.S. DEPARTMENT OF COMMERCE
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APPLN NO.

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INFORMATION DISCLOSURE CITATION

(Use several sheets if necessary)

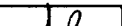
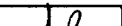
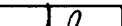
U.S. PATENT DOCUMENTS

[illegible]

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[illegible]

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

	CA	NCTA Technical Papers "Compressed Digital Commercial Insertion: New Technology Architectures for the Cable Advertising Business" 1992 8 pages.
	CB	AdLink Engineering, Ad insertion wiring diagrams, 1999, 17 pages.
		
		

EXAMINER

DATE CONSIDERED

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ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

Stylesheet Version v18.0

Title of
Invention

Queue based advertisement scheduling and sales

Application Number: 09/712790



Confirmation Number: 8882

First Named Applicant: Charles Eldering

Attorney Docket Number: T721-10

Art Unit: 2611

Examiner: U Unknown

Search string: (5099319 or 5752160 or 5761601 or 5774170
or 5801753 or 5966120 or 5990927 or 6009409
or 6009410 or 6088722 or 6418122 or 6425131
or 6434747 or 6446082 or 6459427 or 6463585
or 6487721 or 6516002 or 6615039 or 6631523
or 6675385 or 6698020 or 6718551 or 6724974
or 6738976 or 20020026645 or 20020038455 or
20020104083 or 20020129374 or
20030200128).pn.

US Patent Documents

Note: Applicant is not required to submit a paper copy of cited US Patent Documents

init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
/	1	5099319	1992-03-01	ESCH			
/	2	5752160	1998-05-01	DUNN			
/	3	5761601	1998-06-01	NEMIROFSKY			
/	4	5774170	1998-06-01	HITE			
/	5	5801753	1998-09-01	EYER			
/	6	5966120	1999-10-01	ARAZI			
/	7	5990927	1999-11-23	HENDRICKS			
/	8	6009409	1999-12-01	ADLER			
/	9	6009410	1999-12-01	LEMOLE			
/	10	6088722	2000-07-01	HERZ			
/	11	6418122	2002-07-01	SCHOENBLUM			
/	12	6425131	2002-07-01	CRANDALL			



13	6434747	2002-08-01	KHOO
14	6446082	2002-09-01	ARITA
15	6459427	2002-10-01	MAO
16	6463585	2002-10-01	HENDRICKS
17	6487721	2002-11-01	SAFADI
18	6516002	2003-02-01	HUANG
19	6615039	2003-09-01	ELDERING
20	6631523	2003-10-01	MATTHEWS
21	6675385	2004-01-01	WANG
22	6698020	2004-01-01	ZIGMOND
23	6718551	2004-04-01	SWIX
24	6724974	2004-04-01	NARUTO
25	6738976	2004-05-01	HENDRICKS

US Published Applications

Note: Applicant is not required to submit a paper copy of cited US Published Applications

init	Cite.No.	Pub. No.	Date	Applicant	Kind	Class	Subclass
1	1	20020026645	2002-02-01	SON			
2	2	20020038455	2002-03-01	SRINIVASAN			
3	3	20020104083	2002-08-01	HENDRICKS			
4	4	20020129374	2002-09-01	FREEMAN			
5	5	20030200128	2003-10-01	DOHERTY			

Signature

Examiner Name	Date
<i>Jan Blum</i>	11/26/04

Approved for use through 07/31/2006. OMB 0651-0031

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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Substitute for form 1449/PTO

08/16/04

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use as many sheets as necessary)

Complete if Known

Application Number	09/712,790
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Filing Date	14 NOV 2000
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First Named Inventor	ELDERING
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Art Unit	2711
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Examiner Name	UNKNOWN
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Attorney Docket Number	T721-10
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Sheet 1 of 1

U. S. PATENT DOCUMENTS

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FOREIGN PATENT DOCUMENTS

FOREIGN PATENT DOCUMENTS						
Examiner Initials*	Cite No. ¹	Foreign Patent Document	Publication Date	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear	T ⁶
		Country Code ³ *Number ⁴ *Kind Code ⁶ (if known)	MM-DD-YYYY			
1/1 1/2 1/3	BF	WO9712486	04-03-1997	SLEZAK		
	BG	WO9827723	06-25-1998	YUEN		
	BH	WO9952285	10-14-1999	HENDRICKS		

Examiner
Signature

Date Considered

11/26/09

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